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The Wait is Over, Raptivity Launches Interaction Flavors!

Team Raptivity unveils Raptivity Flavors, as a part of its newest version.

Harbinger Knowledge Products, the creators of Raptivity, have launched the much awaited Raptivity Flavors. Flavors are 15 creative variants of 6 Raptivity interactions. They use the elements of same interactions in different ways so that you readily get new ways of using the same interaction model. Flavors have been released as a part of a new version release by Raptivity – V7.8. Existing users can upgrade to this new version at a very nominal upgrade price and new users can purchase this version at an introductory price of \$250. For more details on the version price and other inclusions, visit <http://raptivity.com/store.html>.

When asked about how Raptivity came up with the idea of Raptivity Flavors, Poonam Jaypuriya, Vice President – eLearning, Harbinger Group, said, “Team Raptivity has always been at the forefront of innovation. We keep studying market requirements, evaluate upcoming trends and also speak to our customers from time to time to get their inputs on making Raptivity better. During one such exercise, when some of our customers showed us how they were able to use a single Raptivity interaction in multiple creative ways, it stuck to us that the entire Raptivity community could be benefitted by this practice. Since it is not always convenient and quick to think out of the box while creating samples, many people end up using the interactions exactly how they are designed by default, and are at a loss for using interactions creatively.”

Poonam added, “So what we did is, took some Raptivity interactions as a base and repurposed their elements in different ways so that each interaction could be used in multiple ways. And that’s how the concept of Flavors was born. Now that we are releasing Flavors as a part of the latest Raptivity version, we hope people will be able to make use of them readily and it will also give a boost to their level of creativity and imagination when using other Raptivity interactions.”

Over the past 10 years, Raptivity has evolved into a leading interactivity builder in the growing eLearning industry. All these years, Raptivity has always been about offering flexibility to customers in terms of customizability, output formats, and interoperability with other tools. It will be exciting to see the evolution of Flavors in the same direction. .

To know more about Raptivity Flavors, or to download a free trial, visit <http://raptivity.com/Flavors.html>.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games & simulations, presentation aids, visual aids, brainteasers, assessments and many more.



Raptivity® is a world renowned award winning eLearning product that has been appreciated by various learning bodies. Recently, Raptivity was recognized with the 'Award of Excellence' in the Best of Elearning! 2015 awards, in the 'E-learning Development Tool' category. In addition, it was adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 65 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, and innovative YawnBuster.

For more information, visit www.raptivity.com or contact Harbinger Knowledge Products at 425.861.8400.

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