June 10, 2015

Desiree Pinder to Conduct a Webinar on "The Art of Storyboarding" in association with Raptivity

Join the complimentary webinar on June 25, 10:00 am PST

Desiree Pinder, Executive Director/Founder – Artisan eLearning and one of the founding members on Raptivity's Interactive Learning Thought Leaders panel, is all set to conduct a Thought Leadership webinar on 'The Art of Storyboarding' on June 25.

It is a known fact that a storyboard is like the blueprint of an eLearning course. But Storyboarding is an art in itself and laying out content easily and effectively into a storyboard requires the know-how of all course elements, the course objective and even some tools. Most people find getting started with their storyboard the most difficult part in the whole storyboarding process. They feel stuck right at the onset.

Desiree will address all such apprehensions around storyboards. She will also guide attendees through the key nuances of storyboarding including some tips and tricks on how to set up their canvas, so that others can see their vision before it ever moves online. The session will incorporate information about tools that can be used for storyboard writing, top mistakes that people make when storyboarding and how to avoid them. The session will also give away a sample storyboard template to all attendees, which could be used effectively by anyone into course development.

When asked what drove her to choose this kind of topic for her webinar, Desiree answered, "I am really excited about this webinar. As an Instructional Designer, Storyboards are my most valuable tool for sharing my vision for my courses with my development team. Through the years, I have seen instructional designers get stuck before they even get started. Using a storyboard can give structure to the writing process for some; it can give a creative outlet to others. Either way, the storyboard can help the course designer effectively communicate their ideas. I'm hoping each participant will find something useful they can 'borrow' from my lessons learned, tips, and tricks."

The webinar will take place on June 25th, 2015 at 10:00 AM PST. Registrations can be done here for the webinar. For more details on the session, visit http://raptivity.com/webinar-the-art-of-storyboarding.html.

About Desiree Pinder

Desiree Pinder is the Executive Director of Artisan E-Learning where she helps companies get up and running with e-learning initiatives. Artisan E-Learning specializes in the use of rapid development tools (one reason she enjoys using Raptivity to develop interactions). She helps clients as diverse as government agencies, non-profits, medium-sized businesses, and Fortune 500 corporations.

Desiree has served as a judge for the Brandon Hall awards and has spoken at national, online, regional, and local forums and conferences, and she led the team that received Best Mobile Solution at The eLearning Guild's SolutionFest in both 2013 and 2014.

She is also the co-author of the popular E-Learning Uncovered book series and blogs regularly for eLearningUncovered.com giving various tips she uncovers as she works on projects.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps educators and trainers to enrich their content with the well-designed interactions from various categories like games & simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning eLearning product that has been appreciated by various learning bodies. It was adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's 19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 60 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge Exaltive and TeemingPod.

For more information on Harbinger Knowledge Products, please visit www.harbingerknowledge.com or contact Harbinger Knowledge Products at 425.861.8400.