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Raptivity launches Raptivity Linker, a solution to create short interactive learning experiences

Raptivity®, the award winning interactivity building tool from Harbinger Knowledge Products, today announced the launch of Raptivity Linker, an innovative way to create short interactive learning experiences.

Raptivity Linker allows users to string together Raptivity interactions in a creative and cohesive manner to produce mini interactive learning modules. It is a unique solution that lends itself beautifully to the latest trend in learning – micro learning.

Raptivity Linker[Beta] was launched to Raptivity's beta user base in February last year and has since gained great appreciation. The idea of going from a single modular interaction and providing the ability to create a logical and meaningful sequence of interactions; was received very well by the users. Based on the feedback and inputs received from the beta user group, Raptivity is finally set to launch Raptivity Linker to market with several new and exciting features such as SCORM tracking, blank slides, and multiple slide layouts with options for text, images and videos alike.

"When we launched Raptivity Linker[Beta] last year, the idea was to let users connect the Raptivity interactions in interesting ways. Interestingly, our beta user group looked at it as a tool apt to create short learning experiences. These learning experiences can be used as standalone modules complete in themselves, or as short snippets that form part of bigger courses. What started off as a tool to string Raptivity interactions has evolved into a solution for creating 'Bite Sized' or 'Just-In-Time' Learning modules. We are privileged to have a user base that constantly helps us evolve", Janhavi Padture, Vice President – Strategy at Harbinger Knowledge Products, was quoted saying.

Raptivity Linker is available for free download to all Raptivity users. A free trial is also available for non Raptivity users. Click here to download your copy. To know more about Raptivity Linker, visit www.raptivity.com/raptivity-linker.html. To view some samples created using Raptivity Linker, Click here

You could also catch Raptivity Linker live in action at eLearning 2015, Las Vegas, Nevada from February 18-21. Team Raptivity would be exhibiting at Booth #14.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps educators and

trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning elearning product that has been appreciated by various learning bodies. It was adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 60 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge Exaltive and TeemingPod.

For more information on Harbinger Knowledge Products, please visit www.harbingerknowledge.com or contact Harbinger Knowledge Products at 425.861.8400.