



**October 27, 2014**

**Raptivity to exhibit its new learning solution – Raptivity Linker<sup>Beta</sup>, at DevLearn 2014 Conference & Expo**

Raptivity team will participate in DevLearn 2014 from Oct 29-31 at Las Vegas, USA. The team will exhibit at booth #434. The team plans to showcase Raptivity Linker<sup>Beta</sup>, the new tool from Raptivity to create short interactive learning experiences.

DevLearn Conference & Expo, now in its ninth year, is North America's largest eLearning event, attracting a highly experienced and technical audience of senior learning professionals. This year, the conference is expecting more than 2,500 executive, managers, and practitioners, who are actively focused on both proven and emerging technologies, strategies, and best practices that can be put to work for organizational learning. To know more about DevLearn, click [here](#).

The solution that will be exhibited at DevLearn - Raptivity Linker<sup>Beta</sup>, provides the ability to create a logical and meaningful sequence of interactions. It will let users string together stand-alone Raptivity interactions and create unified learning arcs out of them. A learning arc consists of multiple interactions linked together and may serve as useful micro-learning module, complete in itself or as a short learning snippet, forming a part of a larger course.

"Raptivity provides a wide range of interaction models across different categories. Users were longing for a solution using which they could connect these interaction models to form meaningful sequences. With Raptivity Linker, we address this need. Users may choose to create stand-alone, mini-learning modules or learning nuggets which can be used with authoring tools, Learning Management Systems and web pages. Raptivity Linker<sup>Beta</sup> is a free tool and we encourage users to sign up for it and share their feedback and suggestions", said Janhavi Padture, Vice President – Strategy, Harbinger Knowledge Products Private Limited.

To know more about the Raptivity Linker, visit [www.raptivity.com/raptivity-linker.html](http://www.raptivity.com/raptivity-linker.html).

**About Raptivity**

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning eLearning product that has been appreciated by various learning bodies. It was recently adjudged the winner in ComputED Gazette's 18th Annual Education



Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in “eLearning creation website” category.

For more information, visit [www.raptivity.com](http://www.raptivity.com) or contact Harbinger Knowledge Products at 425.861.8400