

October 9, 2019

Raptivity Gears Up for a New Product Launch at DevLearn 2019 Conference & Expo

eLearning veteran, Joe Ganci, to launch Raptivity 2020 at booth #917.

Raptivity, the award-winning interactivity building tool from Harbinger Knowledge Products, today announced the launch of Raptivity 2020, a new age to tool to build learning interactions, at DevLearn 2019 Conference & Expo. The launch will take place on October 23, 9:30 am, at the hands of eLearning veteran, Joe Ganci.

As the world's first tool for building visually stimulating learning interactions, Raptivity 2020 will bring in some never-seen before, vibrant, and sleek interactions at users' fingertips. These interactions will be truly responsive, xAPI compliant, and totally apt to build engaging micro-learning experiences. Raptivity 2020 fulfils an important unmet need in eLearning creation, the need for highly visual and stimulating eLearning experiences that can be created without any programming.

Poonam Jaypuriya, Vice President – eLearning, Harbinger Group, who has been representing Raptivity at DevLearn year on year, seems quite upbeat about this new launch. She mentions, "It is that time of the year again. We are going to be at DevLearn soon. And with Raptivity 2020 slated for a launch this time around, our excitement is at its peak. We have put in a lot of research and hard work to build this product. I am sure the audience will love it."

Raptivity 2020 will deliver the same intuitive user interface that Raptivity users have grown to love over the years. Furthermore, to cater to the global audience, it will be available at a special launch price of \$200.

To get in touch with team Raptivity at DevLearn, visit booth #917 or drop a note to info@raptivity.com.

To know more about Raptivity 2020 or to sign-up for a beta access, visit <http://raptivity.com/>.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps educators and trainers enrich their content with well-designed interactions from categories like games & simulations, presentation aids, visual aids, brainteasers, assessments, and many more.

Raptivity has been appreciated by various learning bodies. Raptivity has been recognized with the 'Award of Excellence' in the Best of Elearning! 2015 awards, in the 'E-learning Development Tool' category. It has been adjudged a winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in 'eLearning creation website' category.

For more information, visit www.raptivity.com.

About Harbinger Knowledge Products

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 65 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity® and innovative YawnBuster. For more information, contact Harbinger Knowledge Products at 425.861.8400.

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