January 30, 2014

Raptivity to Provide Sneak Peek of 'Experience Builder' at LEARNTEC 2014

The Raptivity team will participate in the conference at Karlsruhe Trade Fair Center, Karlsruhe, Germany, Europe from 4th – 6th February, 2014. The team will be exhibiting at booth no. E55. The team will be showcasing Raptivity's latest suite of HTML5 interactions. Visitors to the Raptivity booth at LEARNTEC will also get to experience Raptivity's redesigned user interface, which promises enhanced user experience and improved efficiency while creating interactions. The team also plans to provide a special preview of its upcoming **'Interactive Experience Builder'**, scheduled to be launched by March 2014.

The idea behind Interactive Experience Builder is simple, yet extremely powerful – going from a single modular interaction, to providing the ability to create a logical and meaningful sequence of interactions. The Experience Builder would allow users to connect stand-alone Raptivity interactions and use them as a unified block. It is aimed at enabling learning-arcs to be built from Raptivity, to provide unified learning experiences that deliver a higher level of interactivity and learning.

LEARNTEC is the leading International Trade Fair and Convention for Learning with Technology. This exhibition is the most important international platform for IT supported learning. LEARNTEC is the meeting ground for the e-learning and professional education industry experts.

Shravan Kadvekar, Sales Head - Products and Krishna Kumar, Sr. Business Development Manager, Harbinger Group will be representing Raptivity at the conference. Shravan shares his excitement, "LEARNTEC organizers understand that technology supported learning is an integral component of training today. LEARNTEC will be a platform for us to share the wide range of possibilities for making eLearning and mLearning courses interactive using Raptivity's learning interactions."

To meet the Raptivity team and have a first look at Experience Builder, visit booth no. E55.

About Raptivity

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning elearning product that has been appreciated by various learning bodies. It was recently adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in "eLearning creation website" category.

For more information, visit www.raptivity.com or contact Harbinger Knowledge Products at 425.861.8400